CONTRACT

KMBC-TV 9 KANSAS CITY
KMBC
6455 Winchester Ave
Kansas City, MO 64133-6409
(816)221-9999

www.kmbc.com

And:

Campaign Group, The
1600 Locust St
Philadelphia, PA 19103

Contract / Revision	Alt Order #
968393 /	07915636

Product		
NIXON/GOV/D		
Contract Dates	Estimate #	
10/30/12 - 11/06/12		
Advertiser	Original Date / Revision	
Nixon/D/Governor	11/05/12 / 11/05/12	
Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	Account Executive	Sales Office
KMBC	Meredith Thompson	Eagle-Washingt
Special Handling		
Demographic		
Adults 35+		
IDB#	Advertiser Code	Product Code
	NIXJ	
Agency Ref	Advertiser Ref	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	KMBC	10/30/12	11/02/12	First News at 5:30am	5:30-6am		:30			NM	4	$1,600.00
Class of Time - Pre-emptible with notice												
Week:	Start Date 10/29/12	End Date 11/04/12	Weekdays -1111--	Spots/Week 4	Rate $400.00							
2	KMBC	11/05/12	11/05/12	First News at 5:30am	5:30-6am		:30			NM	1	$750.00
Class of Time - Fixed Non Pre-emptible												
Week:	Start Date 11/05/12	End Date 11/11/12	Weekdays 1------	Spots/Week 1	Rate $750.00							
3	KMBC	10/30/12	11/02/12	First News at 6am	6-7am		:30			NM	4	$3,000.00
Class of Time - Pre-emptible with notice												
Week:	Start Date 10/29/12	End Date 11/04/12	Weekdays -1111--	Spots/Week 4	Rate $750.00							
D 4	KMBC	11/05/12	11/05/12	First News at 6am	6-7am		:30			NM	0	$0.00
Class of Time - Pre-emptible with notice												
5	KMBC	10/30/12	11/02/12	Good Morning America	7-9am		:30			NM	4	$2,200.00
Class of Time - Pre-emptible with notice												
Week:	Start Date 10/29/12	End Date 11/04/12	Weekdays -1111--	Spots/Week 4	Rate $550.00							
6	KMBC	11/05/12	11/05/12	Good Morning America	7-9am		:30			NM	1	$800.00
Class of Time - Fixed Non Pre-emptible												
Week:	Start Date 11/05/12	End Date 11/11/12	Weekdays 1------	Spots/Week 1	Rate $800.00							
7	KMBC	10/30/12	11/02/12	6pm News	6-630pm		:30			NM	4	$3,800.00
Class of Time - Pre-emptible with notice												
Week:	Start Date 10/29/12	End Date 11/04/12	Weekdays -1111--	Spots/Week 4	Rate $950.00							
D 8	KMBC	11/05/12	11/05/12	6pm News	6-630pm		:30			NM	0	$0.00
Class of Time - Pre-emptible with notice												
9	KMBC	10/30/12	11/02/12	630-7p	630-7pm		:30			NM	4	$5,600.00
Class of Time - Pre-emptible with notice												

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Contract / Revision	Alt Order #
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Contract Dates	Product	Estimate #
10/30/12 - 11/06/12	NIXON/GOV/D	

Advertiser	Original Date / Revision
Nixon/D/Governor	11/05/12 / 11/05/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Week:		Start Date 10/29/12	End Date 11/04/12	Weekdays -1111--	Spots/Week 4	Rate $1,400.00						
D 10	KMBC	11/05/12	11/05/12	630-7p	630-7pm		:30			NM	0	$0.00
	Class of Time - Pre-emptible with notice											
11	KMBC	10/30/12	11/02/12	M-F/SU 10pm News	10-1035pm		:30			NM	2	$4,400.00
	Class of Time - Pre-emptible with notice											
Week:		Start Date 10/29/12	End Date 11/04/12	Weekdays -TWTF--	Spots/Week 2	Rate $2,200.00						
12	KMBC	11/04/12	11/04/12	Su 10pm news	10-1030pm		:30			NM	1	$2,500.00
	Class of Time - Pre-emptible with notice											
Week:		Start Date 10/29/12	End Date 11/04/12	Weekdays ------1	Spots/Week 1	Rate $2,500.00						
13	KMBC	10/30/12	11/02/12	M-F 1035-1105pm	1035-1105pm		:30			NM	4	$3,300.00
	Class of Time - Pre-emptible with notice											
Week:		Start Date 10/29/12	End Date 11/04/12	Weekdays -1111--	Spots/Week 4	Rate $825.00						
14	KMBC	11/05/12	11/05/12	M-F 1035-1105pm	1035-1105pm		:30			NM	1	$1,400.00
	Class of Time - Fixed Non Pre-emptible											
Week:		Start Date 11/05/12	End Date 11/11/12	Weekdays 1------	Spots/Week 1	Rate $1,400.00						
15	KMBC	11/04/12	11/04/12	Su 2&1/2 Men	SU 11-1130pm		:30			NM	1	$525.00
	Class of Time - Pre-emptible with notice											
Week:		Start Date 10/29/12	End Date 11/04/12	Weekdays ------1	Spots/Week 1	Rate $525.00						
16	KMBC	11/05/12	11/05/12	DWS	7p-9p		:30			NM	1	$10,000.00
	Class of Time - Fixed Non Pre-emptible											
Week:		Start Date 11/05/12	End Date 11/11/12	Weekdays 1------	Spots/Week 1	Rate $10,000.00						
17	KMBC	10/30/12	11/02/12	First News at 5am	5-5:30am		:30			NM	4	$1,200.00
	Class of Time - Pre-emptible with notice											
Week:		Start Date 10/29/12	End Date 11/04/12	Weekdays -1111--	Spots/Week 4	Rate $300.00						
18	KMBC	11/05/12	11/05/12	First News at 5am	5-5:30am		:30			NM	1	$600.00
	Class of Time - Fixed Non Pre-emptible											
Week:		Start Date 11/05/12	End Date 11/11/12	Weekdays 1------	Spots/Week 1	Rate $600.00						
19	KMBC	10/30/12	11/02/12	5pm News	5-530pm		:30			NM	4	$3,400.00
	Class of Time - Pre-emptible with notice											
Week:		Start Date 10/29/12	End Date 11/04/12	Weekdays -1111--	Spots/Week 4	Rate $850.00						
20	KMBC	11/05/12	11/05/12	5pm News	5-530pm		:30			NM	1	$1,600.00
	Class of Time - Fixed Non Pre-emptible											
Week:		Start Date 11/05/12	End Date 11/11/12	Weekdays 1------	Spots/Week 1	Rate $1,600.00						
N 21	KMBC	11/03/12	11/03/12	6pm News Saturday	6-7pm		:30			NM	0	$0.00
	Class of Time - Pre-emptible with notice											
Week:		Start Date 10/29/12	End Date 11/04/12	Weekdays -----1-	Spots/Week 1	Rate $550.00						

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10/30/12 - 11/06/12	NIXON/GOV/D	

Advertiser	Original Date / Revision
Nixon/D/Governor	11/05/12 / 11/05/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Type												
1 KMBC 10/29/12-11/04/12 6pm News Saturday 6-7pm -------Sa-- :30 ~~$550.00~~ NM Credited												
22	KMBC	11/04/12	11/04/12	5pm News Sunday	5-6pm		:30			NM	1	$500.00
Class of Time - Pre-emptible with notice												
Week:		10/29/12	11/04/12	------1 (Weekdays)				1	$500.00 (Rate)			
23	KMBC	10/30/12	11/02/12	Rachael Ray Show	9-10am		:30			NM	4	$800.00
Class of Time - Pre-emptible with notice												
Week:		10/29/12	11/04/12	-1111-- (Weekdays)				4	$200.00 (Rate)			
24	KMBC	11/05/12	11/05/12	Rachael Ray Show	9-10am		:30			NM	1	$600.00
Class of Time - Fixed Non Pre-emptible												
Week:		11/05/12	11/11/12	1------ (Weekdays)				1	$600.00 (Rate)			
25	KMBC	10/30/12	11/02/12	Anderson Cooper	M-F 10-11a		:30			NM	4	$600.00
Class of Time - Pre-emptible with notice												
Week:		10/29/12	11/04/12	-1111-- (Weekdays)				4	$150.00 (Rate)			
26	KMBC	11/05/12	11/05/12	Anderson Cooper	M-F 10-11a		:30			NM	1	$600.00
Class of Time - Fixed Non Pre-emptible												
Week:		11/05/12	11/11/12	1------ (Weekdays)				1	$600.00 (Rate)			
27	KMBC	10/30/12	11/02/12	The View	11am-12pm		:30			NM	0	$0.00
Class of Time - Pre-emptible with notice												
Week:		10/29/12	11/04/12	-1111-- (Weekdays)				4	$350.00 (Rate)			
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Type												
1 KMBC 10/29/12-11/04/12 The View 11am-12pm -TuWThF---- :30 ~~$350.00~~ NM Credited per agency request												
2 KMBC 10/29/12-11/04/12 The View 11am-12pm -TuWThF---- :30 ~~$350.00~~ NM Credited credit per agency												
3 KMBC 10/29/12-11/04/12 The View 11am-12pm -TuWThF---- :30 ~~$350.00~~ NM Credited credit per agency												
4 KMBC 10/29/12-11/04/12 The View 11am-12pm -TuWThF---- :30 ~~$350.00~~ NM Credited credit per agency												
D 28	KMBC	11/05/12	11/05/12	The View	11am-12pm		:30			NM	0	$0.00
Class of Time - Pre-emptible with notice												
29	KMBC	10/30/12	11/02/12	M-F 12n-1p	12n-1p		:30			NM	4	$1,000.00
Class of Time - Pre-emptible with notice												
Week:		10/29/12	11/04/12	-TWTF-- (Weekdays)				4	$250.00 (Rate)			
30	KMBC	10/30/12	11/02/12	GENERAL HOSPITAL	2-3PM/1-2PM		:30			NM	4	$1,900.00
Class of Time - Pre-emptible with notice												

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Nixon/D/Governor	11/05/12 / 11/05/12

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Week:	Start Date 10/29/12	End Date 11/04/12	Weekdays -1111--	Spots/Week 4	Rate $475.00							
D 31	KMBC	11/05/12	11/05/12	GENERAL HOSPITAL	2-3PM/1-2PM		:30			NM	0	$0.00
	Class of Time - Pre-emptible with notice											
32	KMBC	10/30/12	11/02/12	KATIE COURIC	2-3PM		:30			NM	4	$1,200.00
	Class of Time - Pre-emptible with notice											
Week:	Start Date 10/29/12	End Date 11/04/12	Weekdays -1111--	Spots/Week 4	Rate $300.00							
33	KMBC	11/05/12	11/05/12	KATIE COURIC	2-3PM		:30			NM	1	$800.00
	Class of Time - Fixed Non Pre-emptible											
Week:	Start Date 11/05/12	End Date 11/11/12	Weekdays 1------	Spots/Week 1	Rate $800.00							
34	KMBC	10/30/12	11/02/12	Dr. Phil	3-4pm		:30			NM	4	$600.00
	Class of Time - Immediately Pre-emptible without notice											
Week:	Start Date 10/29/12	End Date 11/04/12	Weekdays -1111--	Spots/Week 4	Rate $150.00							
35	KMBC	10/30/12	11/02/12	DR OZ	4PM-5PM		:30			NM	4	$1,400.00
	Class of Time - Pre-emptible with notice											
Week:	Start Date 10/29/12	End Date 11/04/12	Weekdays -1111--	Spots/Week 4	Rate $350.00							
36	KMBC	11/05/12	11/05/12	DR OZ	4PM-5PM		:30			NM	1	$1,000.00
	Class of Time - Fixed Non Pre-emptible											
Week:	Start Date 11/05/12	End Date 11/11/12	Weekdays 1------	Spots/Week 1	Rate $1,000.00							
37	KMBC	11/03/12	11/03/12	Late Airing Late News	1030p-11p		:30			NM	1	$750.00
	Class of Time - Pre-emptible with notice											
Week:	Start Date 10/29/12	End Date 11/04/12	Weekdays -----1-	Spots/Week 1	Rate $750.00							
38	KMBC	10/30/12	11/02/12	M-F 1105p-1135p	1105p-1135p		:30			NM	4	$2,000.00
	Class of Time - Pre-emptible with notice											
Week:	Start Date 10/29/12	End Date 11/04/12	Weekdays -1111--	Spots/Week 4	Rate $500.00							
D 39	KMBC	11/05/12	11/05/12	M-F 1105p-1135p	1105p-1135p		:30			NM	0	$0.00
	Class of Time - Pre-emptible with notice											
40	KMBC	10/30/12	11/02/12	M-F 1135p-1205am	1135pm-1205am		:30			NM	4	$1,100.00
	Class of Time - Pre-emptible with notice											
Week:	Start Date 10/29/12	End Date 11/04/12	Weekdays -1111--	Spots/Week 4	Rate $275.00							
D 41	KMBC	11/05/12	11/05/12	M-F 1135p-1205am	1135pm-1205am		:30			NM	0	$0.00
	Class of Time - Pre-emptible with notice											
D 42	KMBC	11/05/12	11/05/12	Castle	9-10pm		:30			NM	0	$0.00
	Class of Time - Pre-emptible with notice											
43	KMBC	10/31/12	10/31/12	Nashville	9-10pm		:30			NM	1	$3,000.00
	Class of Time - Pre-emptible with notice											
Week:	Start Date 10/29/12	End Date 11/04/12	Weekdays --1----	Spots/Week 1	Rate $3,000.00							
44	KMBC	10/30/12	11/02/12	Jimmy Kimmel	M-F 1205-105am		:30			NM	4	$200.00
	Class of Time - Pre-emptible with notice											

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Week:	Start Date 10/29/12	End Date 11/04/12	Weekdays -1111--	Spots/Week 4	Rate $50.00							
D 45	KMBC	11/05/12	11/05/12	Jimmy Kimmel	M-F 1205-105am		:30			NM	0	$0.00
	Class of Time - Pre-emptible with notice											
46	KMBC	10/30/12	11/02/12	News Repeat	M-Th 205/ F 241		:30			NM	4	$80.00
	Class of Time - Immediately Pre-emptible without notice											
Week:	Start Date 10/29/12	End Date 11/04/12	Weekdays -1111--	Spots/Week 4	Rate $20.00							
47	KMBC	11/05/12	11/05/12	News Repeat	M-Th 205/ F 241		:30			NM	2	$40.00
	Class of Time - Immediately Pre-emptible without notice											
Week:	Start Date 11/05/12	End Date 11/11/12	Weekdays 2------	Spots/Week 2	Rate $20.00							
48	KMBC	11/04/12	11/04/12	Big Bang Theory Wknd LF 4	11:30pm-12xm		:30			NM	1	$300.00
	Class of Time - Pre-emptible with notice											
Week:	Start Date 10/29/12	End Date 11/04/12	Weekdays ------1	Spots/Week 1	Rate $300.00							
49	KMBC	10/30/12	10/30/12	DWS	7-8pm		:30			NM	1	$2,500.00
	Class of Time - Pre-emptible with notice											
Week:	Start Date 10/29/12	End Date 11/04/12	Weekdays -1-----	Spots/Week 1	Rate $2,500.00							
50	KMBC	10/31/12	10/31/12	Modern Family/Suburgatory	8-9pm		:30			NM	1	$8,000.00
	Class of Time - Pre-emptible with notice											
Week:	Start Date 10/29/12	End Date 11/04/12	Weekdays --1----	Spots/Week 1	Rate $8,000.00							
51	KMBC	11/04/12	11/04/12	ONCE UPON A TIME	7-8pm		:30			NM	1	$5,500.00
	Class of Time - Pre-emptible with notice											
Week:	Start Date 10/29/12	End Date 11/04/12	Weekdays ------1	Spots/Week 1	Rate $5,500.00							
52	KMBC	11/04/12	11/04/12	Revenge	8-9pm		:30			NM	1	$3,500.00
	Class of Time - Pre-emptible with notice											
Week:	Start Date 10/29/12	End Date 11/04/12	Weekdays ------1	Spots/Week 1	Rate $3,500.00							
53	KMBC	11/03/12	11/03/12	CASTLE LATE AIRING	1130P-1230A		:30			NM	1	$65.00
	Class of Time - Immediately Pre-emptible without notice											
Week:	Start Date 10/29/12	End Date 11/04/12	Weekdays -----1-	Spots/Week 1	Rate $65.00							
54	KMBC	10/31/12	11/02/12	Anderson Cooper	M-F 10-11a		:30			NM	1	$150.00
	Class of Time - Pre-emptible with notice											
Week:	Start Date 10/29/12	End Date 11/04/12	Weekdays ---TF--	Spots/Week 1	Rate $150.00							
D 55	KMBC	11/05/12	11/05/12	KATIE COURIC	2-3PM		:30			NM	0	$0.00
	Class of Time - Pre-emptible with notice											
56	KMBC	11/06/12	11/06/12	First News at 5am	5-5:30am		:30			NM	1	$600.00
	Class of Time - Fixed Non Pre-emptible											
Week:	Start Date 11/05/12	End Date 11/11/12	Weekdays -1-----	Spots/Week 1	Rate $600.00							
57	KMBC	11/06/12	11/06/12	First News at 5:30am	5:30-6am		:30			NM	1	$750.00
	Class of Time - Fixed Non Pre-emptible											

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58	KMBC	11/06/12	11/06/12	First News at 6am	6-7am		:30			NM	1	$1,000.00
	Class of Time - Fixed Non Pre-emptible											
Week:	Start Date 11/05/12	End Date 11/11/12	Weekdays -1-----	Spots/Week 1	Rate $1,000.00							
59	KMBC	11/06/12	11/06/12	Good Morning America	7-9am		:30			NM	2	$1,600.00
	Class of Time - Fixed Non Pre-emptible											
Week:	Start Date 11/05/12	End Date 11/11/12	Weekdays -2-----	Spots/Week 2	Rate $800.00							
60	KMBC	11/05/12	11/05/12	M-F/SU 10pm News	10-1035pm		:30			NM	1	$3,500.00
	Class of Time - Fixed Non Pre-emptible											
Week:	Start Date 11/05/12	End Date 11/11/12	Weekdays 1------	Spots/Week 1	Rate $3,500.00							
61	KMBC	11/05/12	11/05/12	M-F 1035-1105pm	1035-1105pm		:30			NM	1	$1,400.00
	Class of Time - Fixed Non Pre-emptible											
Week:	Start Date 11/05/12	End Date 11/11/12	Weekdays 1------	Spots/Week 1	Rate $1,400.00							
62	KMBC	11/05/12	11/05/12	Jimmy Kimmel	M-F 1205-105am		:30			NM	1	$300.00
	Class of Time - Fixed Non Pre-emptible											
Week:	Start Date 11/05/12	End Date 11/11/12	Weekdays 1------	Spots/Week 1	Rate $300.00							
63	KMBC	11/05/12	11/05/12	DWS	7p-9p		:30			NM	1	$8,000.00
	Class of Time - Pre-emptible with notice											
Week:	Start Date 11/05/12	End Date 11/11/12	Weekdays 1------	Spots/Week 1	Rate $8,000.00							
64	KMBC	11/05/12	11/05/12	Castle	9-10pm		:30			NM	1	$7,000.00
	Class of Time - Pre-emptible with notice											
Week:	Start Date 11/05/12	End Date 11/11/12	Weekdays 1------	Spots/Week 1	Rate $7,000.00							
N 65	KMBC	11/06/12	11/06/12	First News at 5:30am	5:30-6am		:30			NM	1	$500.00
	Class of Time - Pre-emptible with notice											
Week:	Start Date 11/05/12	End Date 11/11/12	Weekdays -1-----	Spots/Week 1	Rate $500.00							
									Totals		113	$109,510.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 -11/06/12	113	$109,510.00	$93,083.50
Totals	113	$109,510.00	$93,083.50

Signature: _____ **Date:** _____

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CONTRACT

KMBC-TV KANSAS CITY
KMBC
6455 Winchester Ave
Kansas City, MO 64133-6409
(816)221-9999

www.kmbc.com

And:

Campaign Group, The
1600 Locust St
Philadelphia, PA 19103

Contract / Revision	Alt Order #
968393 /	07915636

Product
NIXON/GOV/D

Contract Dates	Estimate #
10/30/12 - 11/06/12	

Advertiser	Original Date / Revision
Nixon/D/Governor	11/02/12 / 11/02/12

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
KMBC	Meredith Thompson	Eagle-Washingt

Special Handling

Demographic
Adults 35+

IDB#	Advertiser Code	Product Code
	NIXJ	

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	KMBC	10/30/12	11/02/12	First News at 5:30am	5:30-6am		:30			NM	4	$1,600.00
Class of Time - Pre-emptible with notice												
Week:	Start Date 10/29/12	End Date 11/04/12	Weekdays -1111--	Spots/Week 4	Rate $400.00							
E 2	KMBC	11/05/12	11/05/12	First News at 5:30am	5:30-6am		:30			NM	1	$750.00
Class of Time - Fixed Non Pre-emptible												
Week:	Start Date 11/05/12	End Date 11/11/12	Weekdays 1------	Spots/Week 1	Rate $750.00							
3	KMBC	10/30/12	11/02/12	First News at 6am	6-7am		:30			NM	4	$3,000.00
Class of Time - Pre-emptible with notice												
Week:	Start Date 10/29/12	End Date 11/04/12	Weekdays -1111--	Spots/Week 4	Rate $750.00							
D 4	KMBC	11/05/12	11/05/12	First News at 6am	6-7am		:30			NM	0	$0.00
Class of Time - Pre-emptible with notice												
5	KMBC	10/30/12	11/02/12	Good Morning America	7-9am		:30			NM	4	$2,200.00
Class of Time - Pre-emptible with notice												
Week:	Start Date 10/29/12	End Date 11/04/12	Weekdays -1111--	Spots/Week 4	Rate $550.00							
E 6	KMBC	11/05/12	11/05/12	Good Morning America	7-9am		:30			NM	1	$800.00
Class of Time - Fixed Non Pre-emptible												
Week:	Start Date 11/05/12	End Date 11/11/12	Weekdays 1------	Spots/Week 1	Rate $800.00							
7	KMBC	10/30/12	11/02/12	6pm News	6-630pm		:30			NM	4	$3,800.00
Class of Time - Pre-emptible with notice												
Week:	Start Date 10/29/12	End Date 11/04/12	Weekdays -1111--	Spots/Week 4	Rate $950.00							
D 8	KMBC	11/05/12	11/05/12	6pm News	6-630pm		:30			NM	0	$0.00
Class of Time - Pre-emptible with notice												
9	KMBC	10/30/12	11/02/12	630-7p	630-7pm		:30			NM	4	$5,600.00
Class of Time - Pre-emptible with notice												

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KMBC
6455 Winchester Ave
Kansas City, MO 64133-6409
(816)221-9999

www.kmbc.com

Contract / Revision	Alt Order #
968393 /	07915636

Contract Dates	Product	Estimate #
10/30/12 - 11/06/12	NIXON/GOV/D	

Advertiser	Original Date / Revision
Nixon/D/Governor	11/02/12 / 11/02/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Week:		Start Date 10/29/12	End Date 11/04/12	Weekdays -1111--	Spots/Week 4	Rate $1,400.00						
D 10	KMBC	11/05/12	11/05/12	630-7p	630-7pm		:30			NM	0	$0.00
	Class of Time - Pre-emptible with notice											
11	KMBC	10/30/12	11/02/12	M-F/SU 10pm News	10-1035pm		:30			NM	2	$4,400.00
	Class of Time - Pre-emptible with notice											
Week:		Start Date 10/29/12	End Date 11/04/12	Weekdays -TWTF--	Spots/Week 2	Rate $2,200.00						
12	KMBC	11/04/12	11/04/12	Su 10pm news	10-1030pm		:30			NM	1	$2,500.00
	Class of Time - Pre-emptible with notice											
Week:		Start Date 10/29/12	End Date 11/04/12	Weekdays ------1	Spots/Week 1	Rate $2,500.00						
13	KMBC	10/30/12	11/02/12	M-F 1035-1105pm	1035-1105pm		:30			NM	4	$3,300.00
	Class of Time - Pre-emptible with notice											
Week:		Start Date 10/29/12	End Date 11/04/12	Weekdays -1111--	Spots/Week 4	Rate $825.00						
E 14	KMBC	11/05/12	11/05/12	M-F 1035-1105pm	1035-1105pm		:30			NM	1	$1,400.00
	Class of Time - Fixed Non Pre-emptible											
Week:		Start Date 11/05/12	End Date 11/11/12	Weekdays 1------	Spots/Week 1	Rate $1,400.00						
15	KMBC	11/04/12	11/04/12	Su 2&1/2 Men	SU 11-1130pm		:30			NM	1	$525.00
	Class of Time - Pre-emptible with notice											
Week:		Start Date 10/29/12	End Date 11/04/12	Weekdays ------1	Spots/Week 1	Rate $525.00						
E 16	KMBC	11/05/12	11/05/12	DWS	7p-9p		:30			NM	1	$10,000.00
	Class of Time - Fixed Non Pre-emptible											
Week:		Start Date 11/05/12	End Date 11/11/12	Weekdays 1------	Spots/Week 1	Rate $10,000.00						
17	KMBC	10/30/12	11/02/12	First News at 5am	5-5:30am		:30			NM	4	$1,200.00
	Class of Time - Pre-emptible with notice											
Week:		Start Date 10/29/12	End Date 11/04/12	Weekdays -1111--	Spots/Week 4	Rate $300.00						
E 18	KMBC	11/05/12	11/05/12	First News at 5am	5-5:30am		:30			NM	1	$600.00
	Class of Time - Fixed Non Pre-emptible											
Week:		Start Date 11/05/12	End Date 11/11/12	Weekdays 1------	Spots/Week 1	Rate $600.00						
19	KMBC	10/30/12	11/02/12	5pm News	5-530pm		:30			NM	4	$3,400.00
	Class of Time - Pre-emptible with notice											
Week:		Start Date 10/29/12	End Date 11/04/12	Weekdays -1111--	Spots/Week 4	Rate $850.00						
E 20	KMBC	11/05/12	11/05/12	5pm News	5-530pm		:30			NM	1	$1,600.00
	Class of Time - Fixed Non Pre-emptible											
Week:		Start Date 11/05/12	End Date 11/11/12	Weekdays 1------	Spots/Week 1	Rate $1,600.00						
21	KMBC	11/03/12	11/03/12	6pm News Saturday	6-7pm		:30			NM	1	$550.00
	Class of Time - Pre-emptible with notice											
Week:		Start Date 10/29/12	End Date 11/04/12	Weekdays -----1-	Spots/Week 1	Rate $550.00						

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Contract / Revision	Alt Order #
968393 /	07915636

Contract Dates	Product	Estimate #
10/30/12 - 11/06/12	NIXON/GOV/D	

Advertiser	Original Date / Revision
Nixon/D/Governor	11/02/12 / 11/02/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
22	KMBC	11/04/12	11/04/12	5pm News Sunday	5-6pm		:30			NM	1	$500.00
Class of Time - Pre-emptible with notice												
Week:	Start Date 10/29/12	End Date 11/04/12	Weekdays ------1	Spots/Week 1	Rate $500.00							
23	KMBC	10/30/12	11/02/12	Rachael Ray Show	9-10am		:30			NM	4	$800.00
Class of Time - Pre-emptible with notice												
Week:	Start Date 10/29/12	End Date 11/04/12	Weekdays -1111--	Spots/Week 4	Rate $200.00							
E 24	KMBC	11/05/12	11/05/12	Rachael Ray Show	9-10am		:30			NM	1	$600.00
Class of Time - Fixed Non Pre-emptible												
Week:	Start Date 11/05/12	End Date 11/11/12	Weekdays 1------	Spots/Week 1	Rate $600.00							
25	KMBC	10/30/12	11/02/12	Anderson Cooper	M-F 10-11a		:30			NM	4	$600.00
Class of Time - Pre-emptible with notice												
Week:	Start Date 10/29/12	End Date 11/04/12	Weekdays -1111--	Spots/Week 4	Rate $150.00							
E 26	KMBC	11/05/12	11/05/12	Anderson Cooper	M-F 10-11a		:30			NM	1	$600.00
Class of Time - Fixed Non Pre-emptible												
Week:	Start Date 11/05/12	End Date 11/11/12	Weekdays 1------	Spots/Week 1	Rate $600.00							
27	KMBC	10/30/12	11/02/12	The View	11am-12pm		:30			NM	0	$0.00
Class of Time - Pre-emptible with notice												
Week:	Start Date 10/29/12	End Date 11/04/12	Weekdays -1111--	Spots/Week 4	Rate $350.00							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	*KMBC*	*10/29/12-11/04/12*		*The View*	*11am-12pm*	-TuWThF----	*:30*		~~*$350.00*~~	*NM*		
Credited per agency request												
2	*KMBC*	*10/29/12-11/04/12*		*The View*	*11am-12pm*	-TuWThF----	*:30*		~~*$350.00*~~	*NM*		
Credited credit per agency												
3	*KMBC*	*10/29/12-11/04/12*		*The View*	*11am-12pm*	-TuWThF----	*:30*		~~*$350.00*~~	*NM*		
Credited credit per agency												
4	*KMBC*	*10/29/12-11/04/12*		*The View*	*11am-12pm*	-TuWThF----	*:30*		~~*$350.00*~~	*NM*		
Credited credit per agency												
D 28	KMBC	11/05/12	11/05/12	The View	11am-12pm		:30			NM	0	$0.00
Class of Time - Pre-emptible with notice												
29	KMBC	10/30/12	11/02/12	M-F 12n-1p	12n-1p		:30			NM	4	$1,000.00
Class of Time - Pre-emptible with notice												
Week:	Start Date 10/29/12	End Date 11/04/12	Weekdays -TWTF--	Spots/Week 4	Rate $250.00							
30	KMBC	10/30/12	11/02/12	GENERAL HOSPITAL	2-3PM/1-2PM		:30			NM	4	$1,900.00
Class of Time - Pre-emptible with notice												
Week:	Start Date 10/29/12	End Date 11/04/12	Weekdays -1111--	Spots/Week 4	Rate $475.00							
D 31	KMBC	11/05/12	11/05/12	GENERAL HOSPITAL	2-3PM/1-2PM		:30			NM	0	$0.00
Class of Time - Pre-emptible with notice												

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Contract / Revision	Alt Order #
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Contract Dates	Product	Estimate #
10/30/12 - 11/06/12	NIXON/GOV/D	

Advertiser	Original Date / Revision
Nixon/D/Governor	11/02/12 / 11/02/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
32	KMBC	10/30/12	11/02/12	KATIE COURIC	2-3PM		:30			NM	4	$1,200.00
Class of Time - Pre-emptible with notice												
Week:	Start Date 10/29/12	End Date 11/04/12	Weekdays -1111--	Spots/Week 4	Rate $300.00							
E 33	KMBC	11/05/12	11/05/12	KATIE COURIC	2-3PM		:30			NM	1	$800.00
Class of Time - Fixed Non Pre-emptible												
Week:	Start Date 11/05/12	End Date 11/11/12	Weekdays 1------	Spots/Week 1	Rate $800.00							
34	KMBC	10/30/12	11/02/12	Dr. Phil	3-4pm		:30			NM	4	$600.00
Class of Time - Immediately Pre-emptible without notice												
Week:	Start Date 10/29/12	End Date 11/04/12	Weekdays -1111--	Spots/Week 4	Rate $150.00							
35	KMBC	10/30/12	11/02/12	DR OZ	4PM-5PM		:30			NM	4	$1,400.00
Class of Time - Pre-emptible with notice												
Week:	Start Date 10/29/12	End Date 11/04/12	Weekdays -1111--	Spots/Week 4	Rate $350.00							
E 36	KMBC	11/05/12	11/05/12	DR OZ	4PM-5PM		:30			NM	1	$1,000.00
Class of Time - Fixed Non Pre-emptible												
Week:	Start Date 11/05/12	End Date 11/11/12	Weekdays 1------	Spots/Week 1	Rate $1,000.00							
37	KMBC	11/03/12	11/03/12	Late Airing Late News	1030p-11p		:30			NM	1	$750.00
Class of Time - Pre-emptible with notice												
Week:	Start Date 10/29/12	End Date 11/04/12	Weekdays -----1-	Spots/Week 1	Rate $750.00							
38	KMBC	10/30/12	11/02/12	M-F 1105p-1135p	1105p-1135p		:30			NM	4	$2,000.00
Class of Time - Pre-emptible with notice												
Week:	Start Date 10/29/12	End Date 11/04/12	Weekdays -1111--	Spots/Week 4	Rate $500.00							
D 39	KMBC	11/05/12	11/05/12	M-F 1105p-1135p	1105p-1135p		:30			NM	0	$0.00
Class of Time - Pre-emptible with notice												
40	KMBC	10/30/12	11/02/12	M-F 1135p-1205am	1135pm-1205am		:30			NM	4	$1,100.00
Class of Time - Pre-emptible with notice												
Week:	Start Date 10/29/12	End Date 11/04/12	Weekdays -1111--	Spots/Week 4	Rate $275.00							
D 41	KMBC	11/05/12	11/05/12	M-F 1135p-1205am	1135pm-1205am		:30			NM	0	$0.00
Class of Time - Pre-emptible with notice												
D 42	KMBC	11/05/12	11/05/12	Castle	9-10pm		:30			NM	0	$0.00
Class of Time - Pre-emptible with notice												
43	KMBC	10/31/12	10/31/12	Nashville	9-10pm		:30			NM	1	$3,000.00
Class of Time - Pre-emptible with notice												
Week:	Start Date 10/29/12	End Date 11/04/12	Weekdays --1----	Spots/Week 1	Rate $3,000.00							
44	KMBC	10/30/12	11/02/12	Jimmy Kimmel	M-F 1205-105am		:30			NM	4	$200.00
Class of Time - Pre-emptible with notice												
Week:	Start Date 10/29/12	End Date 11/04/12	Weekdays -1111--	Spots/Week 4	Rate $50.00							
D 45	KMBC	11/05/12	11/05/12	Jimmy Kimmel	M-F 1205-105am		:30			NM	0	$0.00
Class of Time - Pre-emptible with notice												

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Contract / Revision	Alt Order #
968393 /	07915636

Contract Dates	Product	Estimate #
10/30/12 - 11/06/12	NIXON/GOV/D	

Advertiser	Original Date / Revision
Nixon/D/Governor	11/02/12 / 11/02/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
46	KMBC	10/30/12	11/02/12	News Repeat	M-Th 205/ F 241		:30			NM	4	$80.00
Class of Time - Immediately Pre-emptible without notice												
Week:	Start Date 10/29/12	End Date 11/04/12	Weekdays -1111--	Spots/Week 4	Rate $20.00							
E 47	KMBC	11/05/12	11/05/12	News Repeat	M-Th 205/ F 241		:30			NM	2	$40.00
Class of Time - Immediately Pre-emptible without notice												
Week:	Start Date 11/05/12	End Date 11/11/12	Weekdays 2------	Spots/Week 2	Rate $20.00							
48	KMBC	11/04/12	11/04/12	Big Bang Theory Wknd LF 4	11:30pm-12xm		:30			NM	1	$300.00
Class of Time - Pre-emptible with notice												
Week:	Start Date 10/29/12	End Date 11/04/12	Weekdays ------1	Spots/Week 1	Rate $300.00							
49	KMBC	10/30/12	10/30/12	DWS	7-8pm		:30			NM	1	$2,500.00
Class of Time - Pre-emptible with notice												
Week:	Start Date 10/29/12	End Date 11/04/12	Weekdays -1-----	Spots/Week 1	Rate $2,500.00							
50	KMBC	10/31/12	10/31/12	Modern Family/Suburgatory	8-9pm		:30			NM	1	$8,000.00
Class of Time - Pre-emptible with notice												
Week:	Start Date 10/29/12	End Date 11/04/12	Weekdays --1----	Spots/Week 1	Rate $8,000.00							
51	KMBC	11/04/12	11/04/12	ONCE UPON A TIME	7-8pm		:30			NM	1	$5,500.00
Class of Time - Pre-emptible with notice												
Week:	Start Date 10/29/12	End Date 11/04/12	Weekdays ------1	Spots/Week 1	Rate $5,500.00							
52	KMBC	11/04/12	11/04/12	Revenge	8-9pm		:30			NM	1	$3,500.00
Class of Time - Pre-emptible with notice												
Week:	Start Date 10/29/12	End Date 11/04/12	Weekdays ------1	Spots/Week 1	Rate $3,500.00							
53	KMBC	11/03/12	11/03/12	CASTLE LATE AIRING	1130P-1230A		:30			NM	1	$65.00
Class of Time - Immediately Pre-emptible without notice												
Week:	Start Date 10/29/12	End Date 11/04/12	Weekdays -----1-	Spots/Week 1	Rate $65.00							
54	KMBC	10/31/12	11/02/12	Anderson Cooper	M-F 10-11a		:30			NM	1	$150.00
Class of Time - Pre-emptible with notice												
Week:	Start Date 10/29/12	End Date 11/04/12	Weekdays ---TF--	Spots/Week 1	Rate $150.00							
D 55	KMBC	11/05/12	11/05/12	KATIE COURIC	2-3PM		:30			NM	0	$0.00
Class of Time - Pre-emptible with notice												
N 56	KMBC	11/06/12	11/06/12	First News at 5am	5-5:30am		:30			NM	1	$600.00
Class of Time - Fixed Non Pre-emptible												
Week:	Start Date 11/05/12	End Date 11/11/12	Weekdays -1-----	Spots/Week 1	Rate $600.00							
N 57	KMBC	11/06/12	11/06/12	First News at 5:30am	5:30-6am		:30			NM	1	$750.00
Class of Time - Fixed Non Pre-emptible												
Week:	Start Date 11/05/12	End Date 11/11/12	Weekdays -1-----	Spots/Week 1	Rate $750.00							
N 58	KMBC	11/06/12	11/06/12	First News at 6am	6-7am		:30			NM	1	$1,000.00
Class of Time - Fixed Non Pre-emptible												

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

KMBC-TV 9 KANSAS CITY
KMBC
6455 Winchester Ave
Kansas City, MO 64133-6409
(816)221-9999

www.kmbc.com

Contract / Revision	Alt Order #
968393 /	07915636

Contract Dates	Product	Estimate #
10/30/12 - 11/06/12	NIXON/GOV/D	

Advertiser	Original Date / Revision
Nixon/D/Governor	11/02/12 / 11/02/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Week:		Start Date 11/05/12	End Date 11/11/12	Weekdays -1-----	Spots/Week 1	Rate $1,000.00						
N 59	KMBC	11/06/12	11/06/12	Good Morning America	7-9am		:30			NM	2	$1,600.00
	Class of Time - Fixed Non Pre-emptible											
Week:		Start Date 11/05/12	End Date 11/11/12	Weekdays -2-----	Spots/Week 2	Rate $800.00						
N 60	KMBC	11/05/12	11/05/12	M-F/SU 10pm News	10-1035pm		:30			NM	1	$3,500.00
	Class of Time - Fixed Non Pre-emptible											
Week:		Start Date 11/05/12	End Date 11/11/12	Weekdays 1------	Spots/Week 1	Rate $3,500.00						
N 61	KMBC	11/05/12	11/05/12	M-F 1035-1105pm	1035-1105pm		:30			NM	1	$1,400.00
	Class of Time - Fixed Non Pre-emptible											
Week:		Start Date 11/05/12	End Date 11/11/12	Weekdays 1------	Spots/Week 1	Rate $1,400.00						
N 62	KMBC	11/05/12	11/05/12	Jimmy Kimmel	M-F 1205-105am		:30			NM	1	$300.00
	Class of Time - Fixed Non Pre-emptible											
Week:		Start Date 11/05/12	End Date 11/11/12	Weekdays 1------	Spots/Week 1	Rate $300.00						
N 63	KMBC	11/05/12	11/05/12	DWS	7p-9p		:30			NM	1	$8,000.00
	Class of Time - Pre-emptible with notice											
Week:		Start Date 11/05/12	End Date 11/11/12	Weekdays 1------	Spots/Week 1	Rate $8,000.00						
N 64	KMBC	11/05/12	11/05/12	Castle	9-10pm		:30			NM	1	$7,000.00
	Class of Time - Pre-emptible with notice											
Week:		Start Date 11/05/12	End Date 11/11/12	Weekdays 1------	Spots/Week 1	Rate $7,000.00						
									Totals		113	$109,560.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 -11/06/12	113	$109,560.00	$93,126.00
Totals	113	$109,560.00	$93,126.00

Signature: _____ **Date:** _____

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